

SOCIAL INCLUSION OPPORTUNITIES

TANGIBLE HERITAGE

collection of ideas

OLTRE L'ARTE

The cooperative was founded in July 2008. It started with a group of young adults who wanted to create a job opportunity for themselves and for others in their hometown by investing in their own creativity and skills. The name means “beyond art” in Italian, underscores the principle and fundamental vocation of the cooperative: To advance Matera’s religious historical artistic heritage, reopening to the public its ancient cave churches and monasteries which had remained abandoned for centuries, to give back to Matera its intrinsic spiritual significance (Matera’s prehistoric caves had been inhabited by monks on spiritual retreats) and lastly, to help visitors appreciate the city’s rich intangible heritage of spirituality, emotions, beliefs, and traditions. Going “Beyond Art” means to go beyond the material and focus on people and relations.

www.oltrelartematera.it

OBJECTIVE

Going “Beyond Art” means to go beyond the material and focus on people and relations. That's why the main aim is to welcome the guests and visitors in a warm, fraternal way and help them take back from Matera something that goes beyond art

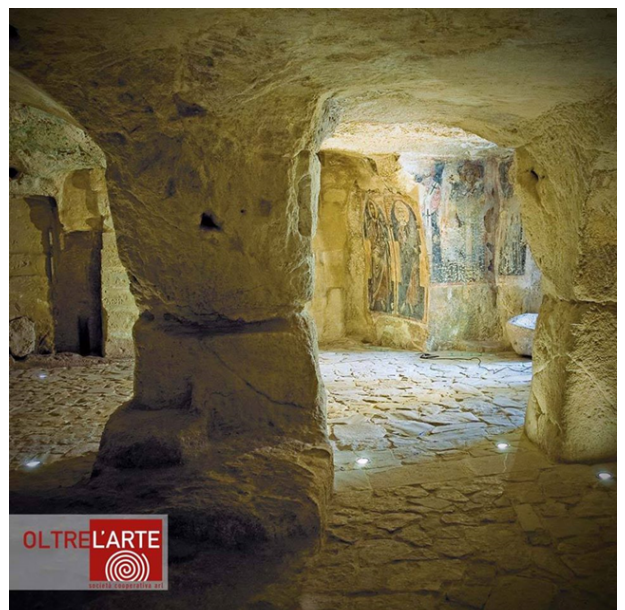
SOCIAL COMMITMENT

Being a reference point for the advertising of activities of social and cultural interest.

RELIGIOUS and COMMUNITY TOURISM

Visiting the path of the Rupestri Churches of the Sassi di Matera, Unesco world heritage, means immersing yourself along a thousand-year journey of history, art, civilization and faith.

Community tourism is based on different touristic activities that satisfy the common need of social relations, involving the underprivileged categories of a community.



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